

DESIGNER



FASHION

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FASHION

# MEGAN

FITZGERALD

◆ HELLO ◆

# WHO AM I

DESIGNER

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A experienced and versatile fashion designer with a global outlook, integrating diverse skills and trends into innovative creations. Committed to sustainability and ethical practices, I redefine fashion with a holistic approach, leaving a lasting impact on the industry.

*Megan*

◆ 15+ YR ◆

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# WHAT I DO

DESIGNER

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FASHION DESIGNER  
TREND SPECIALIST  
STYLE DEVELOPER

FASHION

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◆ INSPIRE ◆

# TIME LINE

DESIGNER

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**2006 - 2008**

**DIPLOMA IN FASHION & TEXTILES - DUT**

**2009**

**UNIVERSAL DESIGNS**  
JNR DESIGNER

**2009**

**TRAFFIC CLOTHING**  
JNR DESIGNER

**2009 - 2010**

**CELLULAR CITI GROUP**  
MID GRAPHIC DESIGNER

**2010 - 2015**

**MR PRICE**  
LADIESWEAR/ BOYSWEAR  
MID DESIGNER

**JONSSON WORKWEAR**  
SENIOR DESIGNER /  
MERCHANDISER

**KIDS TALK**  
FASHION COORDINATOR/  
DESIGNER

**ACKERMANS**  
BOYSWEAR TREND & DESIGN  
SPECIALIST

**FREELANCE DESIGNER**  
REMOTELY

**SUPERBALIST**  
MENSWEAR DESIGNER

**2015 - 2016**

**2017**

**2018 - 2019**

**2019 - PRESENT**

**2021 - PRESENT**

2020 -  
GA LEVEL 5 CERTIFICATE IN TEACHING ENGLISH AS A FOREIGN LANGUAGE (TEFL) (I-TO-I)

**HISTORY**

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EMBRACING EVERY CHALLENGE AS AN OPPORTUNITY FOR  
GROWTH, I REMAIN STEADFAST IN MY DEDICATION TO  
PUSHING THE BOUNDARIES OF FASHION.

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◆ **DRIVE** ◆

# SOFTWARE

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ILLUSTRATOR



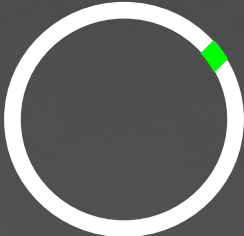
PHOTOSHOP



INDESIGN



CORAL DRAW



KEYNOTE



OFFICE

◆ SKILLS ◆

FASHION

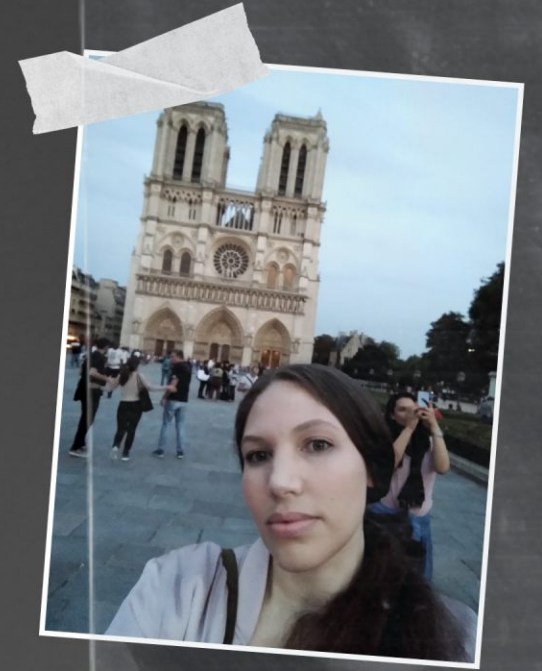
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# DESIGN PROCESS

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1. TRAVEL TO SOURCE NEW FABRICS AND COLORS FOR THE SEASON, AIMING FOR LAB-DIPPED OPTIONS.
2. CONDUCT TREND RESEARCH AND UPDATE 'VOLUME DRIVERS' FOR THE SEASON'S DESIGNS.
3. CREATE A TREND BOOK, COMPILING ALL RELEVANT TREND INFORMATION.
4. TECH PACK APPROXIMATELY 40 NEW DESIGNED SHAPES AND SEND THEM TO SUPPLIERS (E.G., SHUBUFEI, PGS, AND LOCAL MANUFACTURERS) TO PRODUCE SAMPLES.
5. PRESENT SEASON'S COLORS, KEY FABRICS, ESSENTIAL ITEMS, SHAPES, AND TRIM DETAILS TO ALL DEPARTMENTS WITHIN THE BUSINESS.
6. HOST WORKSHOPS WITH INDIVIDUAL DEPARTMENTS TO DISCUSS CURRENT ASSORTMENTS AND NEW IDEAS FOR THE SEASON, CONSIDERING FABRIC AND SHAPE OPTIONS WITH ADDITIONAL DESIGNED VOLUME DRIVERS.
7. MAINTAIN ONGOING COLLABORATION BETWEEN BUYERS AND DESIGNERS TO ENSURE A BALANCED ASSORTMENT.



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1-7

# LINKS

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CURRICULUM VITAE  
PORTFOLIO

PROMO VIDEO  
WEB PAGE

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VIEW



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# MEGAN

FITZGERALD

THX

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