

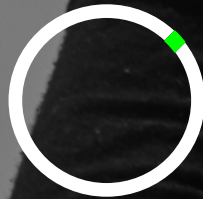


MEGAN

FITZGERALD

FASHION DESIGNER | TREND SPECIALIST | STYLE DEVELOPER

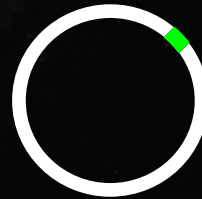
An experienced and versatile fashion designer with a global outlook, integrating diverse skills and trends into innovative creations. Committed to sustainability and ethical practices, I redefine fashion with a holistic approach, leaving a lasting impact on the industry.



ILLUSTRATOR



PHOTOSHOP



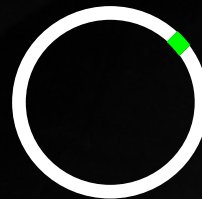
INDESIGN



CORAL DRAW



KEYNOTE



OFFICE

LINKS

**DIPLOMA
PORTFOLIO**

**CLICK HERE
CLICK HERE**

**PROMO VIDEO
WEB PAGE**

**CLICK HERE
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COMPETITIONS

2008	DUT 3rd Year Fashion Show
2008	Vodacom Durban July (FINALIST)
2008	Sun Flower Fund Competitions
2007	Pavilion Flower show
2006	Pavilion Flower show

I CONTINUOUSLY PUSH THE BOUNDARIES OF CREATIVITY, DELIVERING POWERFUL AND IMPACTFUL DESIGNS THAT LEAVE A LASTING IMPRESSION ON THE WORLD OF FASHION.



MEGAN FITZGERALD

2019 - PRESENT

FREELANCE DESIGNER REMOTELY

As a freelance designer, I have worked with several private clients. My focus was mainly on collaborating with Mandy Sykes-Robertson (ACKERMANS), where I design garments and create occasional graphic all-over repeats. Additionally, I handle tech packs for suppliers. I've also had the exciting opportunity to work on trend designs for a client based in Dubai.

2017

KIDS TALK FASHION COORDINATOR/ DESIGNER

At KIDS TALK, I made impactful contributions by coordinating with buyers for new styles, managing design approvals, collaborating on samples, and overseeing the QA and final garment process.

2010 - 2015

MR PRICE LADIESWEAR/ BOYSWEAR MID DESIGNER

At Mr Price, I started as a Clothing Designer (Ladieswear) and moved up to Designer Boyswear, where I played a key role in brand development. I actively tracked trends, collaborated with buyers, and contributed to trend books. Later, I also worked in Product Development for Pre-Boys and Big boys while continuing my Boyswear Designer responsibilities.

2009

TRAFFIC CLOTHING JNR DESIGNER

At Traffic Clothing, I excelled as a Junior responsible for updating CADs each season. Additionally, I collaborated closely with printers to ensure flawless strike offs for every style.

Held a 3-month contract position at Traffic Clothing.

2006 - 2008

NATIONAL DIPLOMA IN FASHION & TEXTILES Durban University of Technology, Kwa Zulu Natal

Key Subjects:

- Applied Tech: Clothing III, Pattern Technology, Garment Technology, Computer Grading
- Design Studies III: Creative Design, Technical Drawing, 2&3D Studies, Drawing & Illustration, Computer Graphics CAD

2021 - PRESENT

SUPERBALIST MENSWEAR DESIGNER

Currently, I work as a Menswear Creative Designer for apparel at Superbalist. Since joining last year, the team has successfully added two new brands into our Private Label division, and we are preparing to launch another new brand that my fellow designer and I will develop and curate. The new ranges have gained excellent traction in the South African market, resonating with customers' taste. I actively engage in trend research and regularly present my findings to the business. Additionally, I play a key role as a soundboard for range building.

2018 - 2019

ACKERMANS BOYSWEAR TREND & DESIGN SPECIALIST

During my tenure at ACKERMANS, I achieved significant milestones that contributed to the success of the business:

- Curated successful seasonal trend books and delivered impactful presentations to buyers.
- Organized workshops on styling and color discussions to foster creativity.
- Collaborated with buyers in range-building, ensuring well-rounded product offerings.
- Represented the company at international events like [Première Vision](#) & [Texworld Shows](#).
- Played a key role in designing and consolidating fabrics for high-volume products, boosting efficiency and success.

2015 - 2016

JONSSON WORKWEAR SENIOR DESIGNER/ MERCHANDISER

At Jonsson Workwear, I pursued a designer-merchandising role to gain comprehensive knowledge of the manufacturing process, from inception to the final product.

- Managed portfolios for various clients, including workwear companies like HSE and corporate clients like Woolworths. Additionally, worked with the lifestyle brand [Legendary](#), focusing on design aesthetics.
- Independently handled costings for all briefs and kept up-to-date with new technical fabrics to introduce into the designs.

2009 - 2010

CELLULAR CITI GROUP MID GRAPHIC DESIGNER

At Cellular Citi Group (Vodacom, Altech Autopage), I served as a versatile Creative Designer and Marketing Consultant. My role encompassed overseeing marketing and design projects from concept to completion, delivering compelling designs across various media channels, including magazines, billboards, posters, signage, packaging, displays, and adverts.

2009

UNIVERSAL DESIGNS JNR DESIGNER

Junior Designer/Trainee Merchandiser at a small business, specializing in designing and creating patterns for infants and toddlers at Ideals. Pioneered innovative styles and presented them to Ideals for consideration.

Held a 3-month contract position at Universal Designs.

2020 -
GA LEVEL 5 CERTIFICATE IN TEACHING ENGLISH AS A FOREIGN LANGUAGE (TEFL) (I-TO-I)

